

STEPHANIE LANIER



ABOUT STEPHANIE

Stephanie Lanier is the leader of Lanier Property Group, an award-winning real estate team at Intracoastal Realty in Wilmington, North Carolina. She is a winner of the North Carolina Association of REALTORS® Rising Star Award and was named to Wilmington's Power 100 list in both 2019 and 2020. Also in 2020, Stephanie was selected as one of America's Top 100 Real Estate Agents in North Carolina and received the Cape Fear CREW Award of Excellence for her dedication to advancing the careers of women in real estate. She was previously chosen as one of Wilmington's Most Intriguing People and voted Best Real Estate Agent by the StarNews. She was also named to StarNews Media's inaugural "40 Under 40" list in 2019.

Stephanie is firmly invested in her hometown of Wilmington, North Carolina, named one of the South's best coastal towns. She holds undergraduate and graduate degrees from the University of North Carolina Wilmington. Her commitment to the local community includes founding The Inspiration Lab, a membership community that provides teaching, tools, and connection for working women. Stephanie is particularly passionate about empowering women who want to grow their real estate businesses and those who own or want to start a small business. In 2019, Lanier Property Group and The Inspiration Lab teamed up to host a women's conference in Wilmington with an entire day devoted to real estate and marketing. Hundreds of marketers, real estate agents, and REALTORS® from across the U.S. and Canada attended.





ON A PERSONAL NOTE

As a parent to a child with special needs, Stephanie has made a study out of work-life rhythm and self-care. When she isn't leading her businesses, volunteering with charities close to her heart, or caring for her team and her family, Stephanie speaks to audiences on fostering work-life integration. She also speaks to business owners and entrepreneurs about best practices for content marketing and personal branding.

HER SPECIALTY

Stephanie is known for her ability to provide inspiration and tangible takeaways. She does this whether speaking with her real estate team, her buyers, sellers, and developers, or new audiences. She enjoys writing as a contributor for Inman News, the real estate industry's leading information source, as well as on the Lanier Property Group and Inspiration Lab blogs.

